

# Woolwich Contemporary Print Fair



*Four Men in a Museum (2021), Private View (2020), Woman Dressed as Frido in front of Frida Kahlo Self-Portrait (2020)*

## Presents

### Jake Garfield: Emerging Artist (And Other Favourites)

at Mayfair Art Weekend

56 South Molton Street, W1K 5SH

24 - 26 June 2022

Woolwich Contemporary Print Fair is delighted to present a solo exhibition of work by Jake Garfield (b.1990). Face-painting and pictures-within-pictures are recurring motifs in a series of multi-layered woodcuts exploring the notion of artistic persona. Garfield's printmaking blurs the distinction between the world of the artist, the world of an image and meta-worlds within an image. These woodcuts, present us with both the absurd and sincere moments of introspection as we are introduced to imagery of artists, clowns, museums, haircuts and childbirth.

Garfield's practice is rooted in the woodcut printmaking process. Several works walk a tight-rope between representation and abstraction, which is born out of a tension between the illusory depth of each image and the inherent flatness of the woodcut medium. His unique practise is rooted in the Fair's mantra to reinterpret traditional techniques for contemporary audiences and he has shown with WCPF for a number of years.

Woolwich Contemporary Print Fair is proud to partner with Mayfair Art Weekend to showcase Garfield's work ahead of its annual November fair. The recently opened Elizabeth Line will enable visitors to travel from the West End to Woolwich in just 15 minutes. Exhibition made possible with the generous help of Grosvenor.

**Jake Garfield** (b. 1990, London) trained at The Royal College of Art, The Royal Drawing School and Brighton University. Recent prizes include The Boodle Hatfield Award (2021), The Elizabeth Greenshields Award (2021) and The John Purcell Paper Award (2020). He exhibits in the UK and internationally, including shows at El Segundo Museum Of Art (Los Angeles), 155a Gallery (London), Woolwich Contemporary Print Fair, London Original Print Fair (London)

and Christies (London & New York). Garfield's work is held in numerous private and public collections including The British Museum and The Royal Collection. @jakegarfieldart | [www.jakegarfield.co.uk](http://www.jakegarfield.co.uk)

**Mayfair Art Weekend Events Schedule:**

Private Group Tour | Friday 24 June – 5.30pm  
Gallery HOP! - Galleries and exhibitions late night opening | Until 8pm  
Public Tour | Saturday 25 June – 12.40pm  
Open Hours: Fri 24 June until 8pm | Sat 25 June 11am-6pm | Sun 26 June 12-5pm

**Woolwich Contemporary Print Fair 2022**

Founded in 2016 by Jack Bullen and Lizzie Glendinning, Woolwich Contemporary Print Fair (WCPF) together with its online edition, form Europe's largest art fair dedicated to highly collectible original print works. Each year they showcase the uppermost calibre of work at London's historic Royal Arsenal.

WCPF operates a unique model, presenting a curated exhibition of independent artists selected through an international open call by a panel of industry experts, alongside many well-known names, and specialist gallery booths. This year WCPF is celebrating becoming reachable in just 15mins from central London's Bond Street via the newly opened Elizabeth Line.

Accessible for aspiring collectors, while also presenting noteworthy works by established names, prices can start from just under £100 and range through to work at £18,000 for the established print connoisseur. The Fair challenges preconceptions of original print by reinterpreting traditional techniques for contemporary audiences through an innovative programme of curated exhibitions, immersive installation and tailored artist projects. It brings together independent emerging voices with high-brow galleries and specialists in the medium, meaning there is something for everyone to explore and enjoy.

The WCPF Curated Hang is made up of work by successful applications from the annual International Artist Open Call. To keep the selection completely democratic and fresh each year, they have an annually changing panel of industry experts who carefully review each application individually & anonymously on a piece-by-piece basis.

**Woolwich Contemporary Print Fair | 3 – 6 November 2022**

The Online Edition | 3 - 13 November  
Artist Application deadline | 3 July 2022  
Selected Artists Announced | 29 July 2022  
<https://www.woolwichprintfair.com> | @woolwichcontemporaryprintfair

**Press Enquiries | Interviews | Images**

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